



*League of Southeastern
Credit Unions & Affiliates*

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**League of Southeastern Credit Union & Affiliates honors board chairman from
Coosa Valley Credit Union as Volunteer of the Year**

Rome, Ga. – The League of Southeastern Credit Unions & Affiliates (LSCU) recently recognized Cleve Hartley, chairman of the board of directors for Coosa Valley Credit Union in Rome, Ga., with its Volunteer of the Year award.

Those honored with the Volunteer of the Year award represent the all-around in offering free service to credit unions. These volunteers go above and beyond to contribute time, effort and talent in advancing the credit union movement.

Hartley has been involved with Coosa Valley Credit Union for the past 50 years – he first became a member when the credit union still went by its old name: GE Employees of Rome Credit Union. He was elected to the board of directors in 1980 and now serves as chairman.

Hartley’s accomplishments include:

- Serving on all the credit union’s committees
- Participating in the LSCU Annual Conference
- Participating in the Vizo Financial Conference
- Participating in the CUNA Roundtable for Board Leadership and CUNA Governmental Affairs Conference
- Polk County Commissioner for 4 years
- Chairman of the Council of Chief Elected Officials of the Northwest Regional Commission
- Board member for the Northwest Regional Commission
- Former board member of the Cedartown United Fund
- Member of the GE Charity Fund
- Deacon at Victory Baptist Church in Rockmart

“Volunteers are crucial to each of our member credit unions and to the industry overall,” said Jared Ross, president of LSCU. “Without these dedicated individuals, credit unions couldn’t have the incredible impact they continuously have on their members. These awards give us a way to thank and award these selfless volunteers for all they do.”

This year, the League honored three credit union volunteers; one from each state in its footprint. The League announced each of these winners via its social media Oct. 14.

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About the League of Southeastern Credit Unions & Affiliates. The League of Southeastern Credit

Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit www.lscu.coop. Follow the League on [Twitter](#) or [Facebook](#).